



Food Quality Policy

-legal and institutional framework for GI-

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Facts about Serbia's agriculture

- ❑ Agricultural land: **5.7 million** ha;
- ❑ **87%** of the land is privately owned;
- ❑ Number of registered farms:
about **400,000** registered;
- ❑ The average farm size: **about 3 ha**;
- ❑ **44%** of the population lives in
rural areas;
- ❑ Share agriculture in total GDP in last
7 years was **11%** in average
- ❑ Share of agriculture in export is **21%**
in average;
- ❑ Agriculture contributes in import
with **8%** in average
- ❑ Positive trade balance of **604,6**
millions USD in 2009.



Food Quality Policy Objectives

- ☐ Developing so-called "Scheme of Quality"
- ☐ Raise production products with "added value"
- ☐ Keep "live" rural areas and economically underdeveloped regions
- ☐ Prevent the loss of confidence in the products with geographic origin
- ☐ Guarantee quality - control and efficient system of registration
- ☐ Increase awareness of domestic consumers

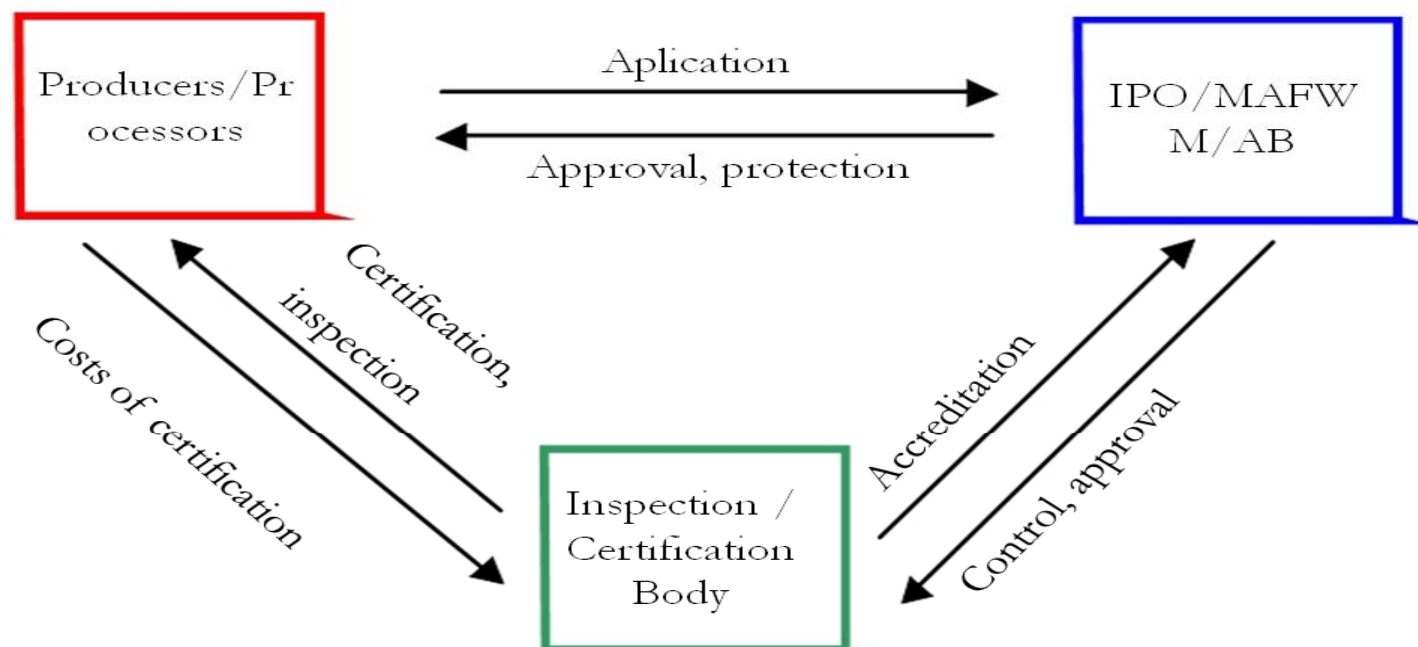


Legislation

- ❑ LAW ON INDICATIONS OF GEOGRAPHICAL ORIGIN (Official Gazette RS, 23/2010)
 - ❑ Rulebook of the conditions, manner and procedure of control and certification of agricultural and food products with geographical origin
 - ❑ Rulebook of the form and content of signs, as well as the manner of control agricultural and food products which are bearing an indication of geographical origin



Schematic view of the application procedure and control of agricultural and food products with geographic origin



Identified gaps of GI Law

1. The absence of National objection procedure

The registration procedure does not include an objection procedure before the final registration.

2. The absence of adequate publication of the application

The Serbian law does not foresee any publication of the application during the registration procedure.

3. The nature of the applicants

According to the Serbian law in addition to producer associations, natural persons, chambers of commerce, associations of consumers and authorities may file the application for the registration of PGI or PDO

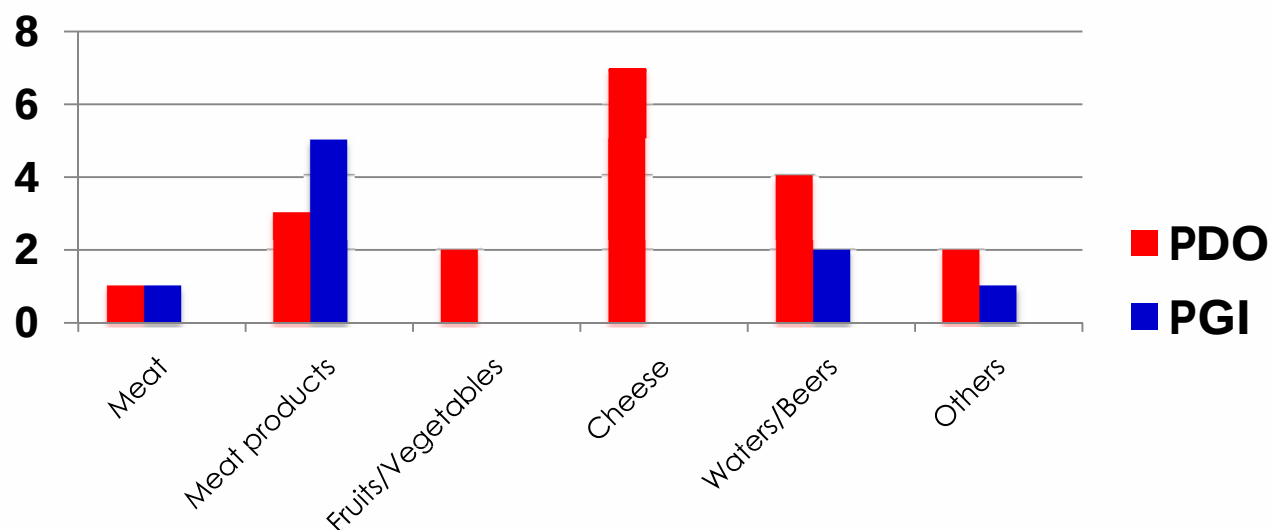


Elements that will contribute to assure the core principles for GIs

- ☐ A unique collective competent body should be formed to examine the demands of registration and give recommendations to the competent authorities;
- ☐ Assure that the current Code of Practice are made public and published on one web-site;
- ☐ Improve the public character of registration procedure (information of the public, possibility to voice concerns.)...



GI Register



	Meat	Meat products	Fruits/ Vegetables	Cheese	Waters/ Beers	Others	Total
PDO	1	3	2	7	4	2	19
PGI	1	5	0	0	2	1	9

GI Register

PDO/PGI

Authorized users

23 GI products

0-1

Cabbage from Futog
Sausage from B. Petrovac
Cheese from Svrlijig
Raspberries from Arilje
Grilled meat from Leskovac

26

17

3

11

5

Difficulties

- ☐ Contents of the Code of practices
- ☐ Certification and control (internal to maintain quality and external against usurpations)
- ☐ Poor organisation of producer groups;
- ☐ Low production
- ☐ Absence of Labelling System for GI products
- ☐ Knowledge of product mainly at the local level.



Recommendations

- ☐ ESTABLISHMENT OF GROUP of producers or processors of the same agricultural product or foodstuff,
- ☐ ECONOMIC VALUE of a potencial product in the market should be established,
- ☐ PREPARATION OF SPECIFICATION - it is necessary that the requirements in the parameters of the specification are realistic and that the group of producers are unanimous
- ☐ DEFINITION OF PRODUCT – include all producers, to avoid objections at later stage
- ☐ PUBLIC SUPPORTS - public policies, financial, technical, partnerships





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• ***- THANK YOU FOR YOUR ATTENTION -***

